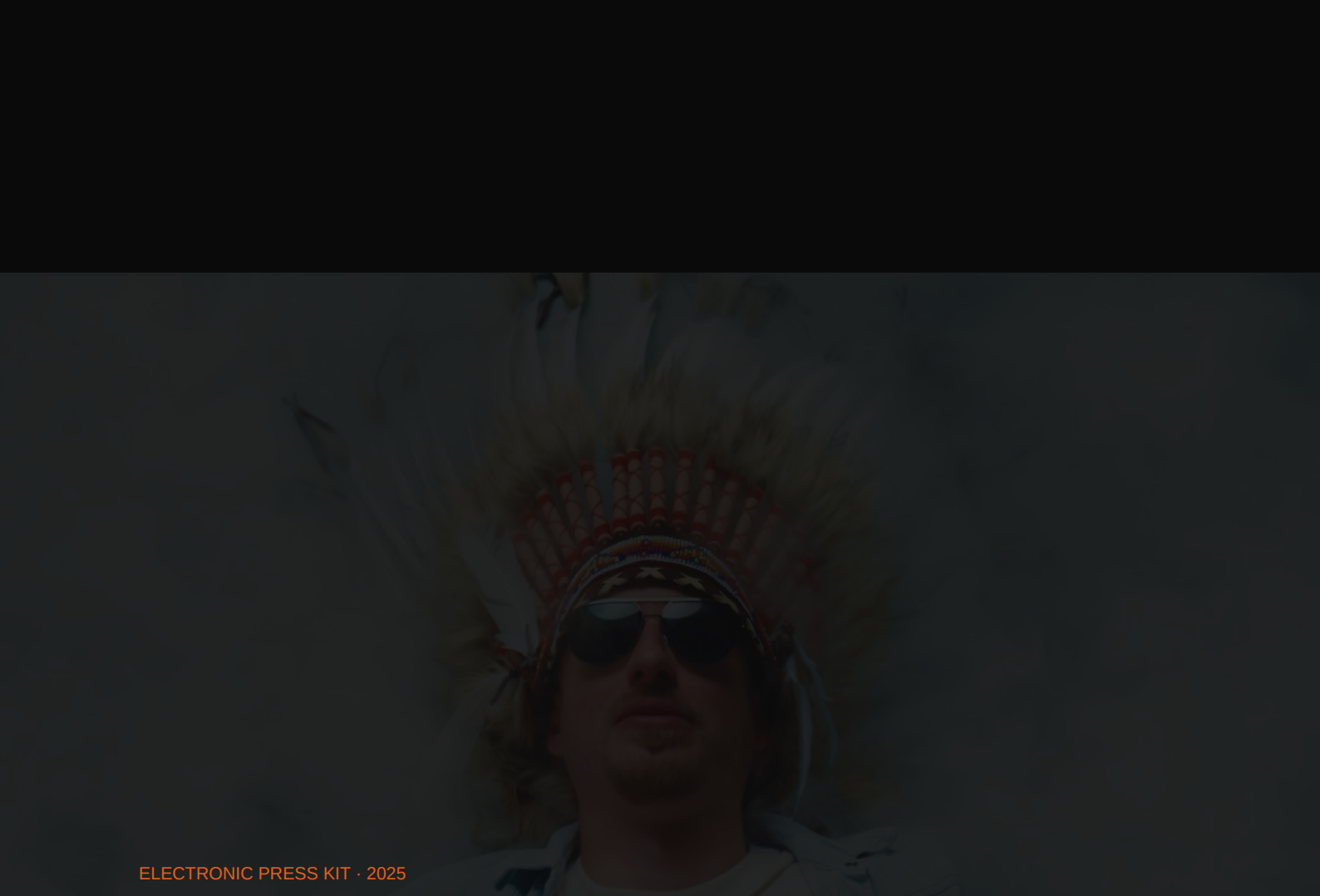


A man with long hair, wearing a Native American headdress with many feathers and sunglasses, looking directly at the camera. The image is dark and serves as a background for the top half of the page.

ELECTRONIC PRESS KIT · 2025

CLOUD CHIEF

Blues · Boom Bap · Soul · Americana · Filmische Grooves
info@wittmermedia.com · @thecloudchief · cloudchiefworld.com

THE ARTIST

Cloud Chief is the musical alias of Chayen Wittmer, a Dutch producer and songwriter based in the Netherlands. He doesn't fit neatly into one lane — part blues musician, part hip-hop producer, part storyteller, part taxi driver at 2am who's seen too much.

His sound pulls from boom bap swing, electric blues, soul, Americana and Cuban percussion — layered with vinyl warmth, tape saturation and cinematic ambience. Not built for the algorithm. Built to feel like it always existed.

Since September 2025, AI has become part of his creative process — working alongside his own samples, live guitar, keys and musical instincts to build a new kind of hybrid sound. The human is still driving. Just with some interesting tools on the passenger seat.

Live, Cloud Chief combines live instrumentation with a DJ set into something warm, groove-heavy and hard to leave early. Based in the Netherlands. Available for interviews, sync licensing and live bookings.



Cloud Chief — Press Photo 2025 · High-res available on request

GET IN TOUCH

Management / Booking

info@wittmermedia.com

Sync / Licensing

info@wittmermedia.com

Press Inquiries	info@wittmermedia.com
Instagram	@thecloudchief
Spotify	open.spotify.com/artist/4BPXWb9bm3v2vtUimqhkec
YouTube	youtube.com/@Cloud_Chief
Website	cloudchiefworld.com

SLOW-BURN THEORY



01	BLUE LAGOON
02	BOAT SOUL
03	BOY IN THE CROWD
04	COCO MADEMOISELLE
05	DIRTY TAXI DRIVER
06	HUMAN ZOO
07	NO LEASH
08	SELF RAISED KING
09	SLOW BURN THEORY
10	SLOW DOWN
11	THIS SIDE

Slow-Burn Theory is the debut album from Cloud Chief — eleven tracks built on blues guitar, boom bap drums, warm keys and stories from the spaces between things. Produced by Chayen Wittmer. Mixed and mastered for streaming and vinyl.

GENRE & SOUND PROFILE

Genres	Blues-Hop · Cinematic Soul · Americana · Latin Boom Bap
BPM Range	88 – 94
Instruments	Electric & Acoustic Guitar · Rhodes · Wurlitzer · Congas · Bongos · Harmonica
References	J Dilla · Tom Waits · Chet Baker · Ennio Morricone · Nujabes
Available	Sync licensing · Boutique playlists · Film & TV · Curated festivals

High-resolution photos, WAV masters and additional press materials available on request.